

Registration for International Degree-Seeking Students September 2022

# <u>Study in Taiwan</u> Ming Chuan University



- 1) School of Management
- 2) School of Communication
- 3) School of Law
- 4) School of Information Technology
- 5) School of Finance Technology
- 6) School of Design
- 7) School of Health
- 8) School of Education and Applied Languages
- 9) School of Tourism
- 10) School of Social Science
- 11) International College (Englishinstructed)



### Total Student Population More than 18,970

- 42 Departments
- 28 graduate degree programs
- 2 Ph.D. programs

1,111 degree-seeking Int'l Students

3,691 students from outside of Taiwan



#### Taipei Campus 台北校區

學士學位/Bachelor's Degree=B 碩士學位/Master's Degree=M 博士學位/PhD Degree=D Red: Programs taught in English 紅色部份為提供英語授課課程之系、所



#### Management School 管理學院

条所	Department or Graduate School	В	М	D
國際企業學系、所	International Business	1	1	
企業管理學系、所	Business Administration	1	1	1
財務金融學系、所	Finance	1	7	
會計學系、所	Accounting	1	1	
風險管理與保險學系、所	Risk Management and Insurance	1	1	

#### Communication School 傳播學院

条所	Department or Graduate School	В	М	D	
廣播電視學系	Radio and TV	1			
新聞學系	Journalism	1			
廣告暨策略行銷學系	Advertising and Strategic Marketing	1			
新媒體暨傳播管理學系、所	New Media and Communication Administrati	on 🗸	1		

#### Law School 法律學院

条所	Department or Graduate School	В	М	D
法律系、所	Law	1	1	
財金法律學系	Financial Law	1		

International College 國際學院				
条所	Department or Graduate School	В	М	D
國際企業與貿易學位學程	International Business and Trade	1		
新聞與大眾傳播學位學程	Journalism and Mass Communication	1		
時尚創意管理學位學程	Fashion and Innovation Management	1		
國際事務碩士學位學程	International Affairs	100	1	
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#### Taoyuan Campus 桃園校區



學士學位/Bachelor's Degree=B 碩士學位/Master's Degree=M 博士學位/PhD Degree=D

Red: Programs taught in English 紅色部份為提供英語授課課程之系、所

International College 國際學院				
系所	Department or Graduate School	В	М	D
資訊科技應用學位學程	Applied Computing	1		
旅遊及觀光學位學程	Travel and Tourism	1		
國際事務與外交學位學程	International Affairs and Diplomacy	1		

系所	Department or Graduate School	В	M	D
生物科技學系、所	Biotechnology	1	1	
醫療資訊與管理學系、所	Healthcare Information and Management	1	1	
生物醫學工程學系	Biomedical Engineering	1		
- 10 ml 12 13				,

#### Education and Applied Languages School 教育暨應用語文學院

条所	Department or Graduate School	В	М	D
教育研究所	Education		1	
應用中國文學系、所	Applied Chinese	1	1	1
應用英語學系、所	Applied English	1	1	
華語文教學系	Teaching Chinese as a Second Langua	ge 🖌		
應用日語學系、所	Applied Japanese	1	1	

#### Information Technology School 資訊學院

条所	Department or Graduate School	В	М	D	
資訊管理學系、所	Information Management	1	1		
資訊傳播工程學系、所	Computer and Communication Engineering	1	1		
資訊工程學系、所	Computer Science and Information Engineering	1	1		
電腦與通訊工程學系、所	Information and Telecommunication Engineering	1	1		
電子工程學系、所	Electronic Engineering	1	1		

#### Tourism School 觀光學院

系所	Department or Graduate School	В	М	D	
観光事業學系、所	Tourism	1	1		
休閒遊憩管理學系	Leisure and Recreation Administrati	on			
餐旅管理學系	Hospitality Management	1			

#### Design School 設計學院

条所	Department or Graduate School	В	М	D
商業設計學系、所	Commercial Design	1	1	
商品設計學系、所	Product Design	1	1	
建築學系、所	Architecture	1	1	
都市規劃與防災學系、所	Urban Planning and Disaster Managemer	nt 🗸	1	
數位媒體設計學系、所	Digital Media Design	1	1	

#### Social Science School 社會科學院

条所	Department or Graduate School B		М	D	
公共事務學系、所	Public Affairs	5	1		
諮商與工商心理學系、所	Counseling and Industrial/Organizational Psychologies	1	1		
犯罪防治學系、所	Criminal Justice	-	1		

#### Financial Technology 金融科技學院

条所	Department or Graduate School	В	М	D
經濟與金融學系、所	Economics and Finance	1	1	
應用統計與資料科學學系、所	Applied Statistics and Information Science	1	1	





### September 1<sup>st</sup>: Check your email for ID and Passwords

MCU Outside-Asia Admission <a href="mailto:oas@eta.mcu.edu.tw">oas@eta.mcu.edu.tw</a> will email you on September 1<sup>st</sup> and it contains your MCU Student ID Number and Passwords.





貂傳

ING CHUAN UNIVERSIT

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### Estimated schedule: 2022 Fall semester

September 5 <sup>th</sup> , 2022	Class Begins Join TEAMS online classrooms if you are undergoing quarantine or waiting to enter Taiwan Contact your <u>departmental/ program secretary</u> about course information.
September 5 <sup>th</sup> 12:30pm ~ September 14 <sup>th</sup> 12:30pm	Online Course Add/ Drop Period
October 6 <sup>th</sup> ~ October 7 <sup>th</sup>	Students must pay tuition fees before October 6 <sup>th</sup> and upload proof to MCU Student System before 10:00am (Taipei time) of October 7 <sup>th</sup> . Otherwise, student's admission of 2022 September semester will be cancelled.





编仪

ING CHUAN UNIVERSIT

## Estimated schedule: 2022 Fall semester

Enter Taiwan <u>Before</u> October 14 <sup>th</sup> (Friday)	Students must enter Taiwan as soon as possible or before October 14 <sup>th</sup> . After completing quarantine requirements, students must attend classes in person/ on campuses. If you are not able to enter Taiwan before October 14 <sup>th</sup> , please do not make tuition payment. Please email IEE office to postpone your admission to 2023 Spring semester, starting in February.
Before the end of September semester 2022, i.e. before 2023/1/6	Before the end of the September semester Students submit verified certificates and transcripts to the Division of Academic Affairs so as to complete the registration procedures.





### Estimated schedule: Documents for MCU Registration

Mid August	<ol> <li>Students can apply for a visa at the Taipei Representative Office near/in your place/country. Also, please have the following documents verified by the Taipei Office:</li> <li>Bachelor/ undergraduate freshman students:         <ol> <li>Original diploma of highest degree or graduation certificate</li> <li>Original transcripts in high school</li> </ol> </li> <li>Transfer students (College graduate) in undergraduate:         <ol> <li>Original diploma of highest degree and college graduation certificate</li> <li>Original transcripts of high school and college study</li> </ol> </li> <li>Master/ graduate students:         <ol> <li>Original diploma of highest degree/ university graduation certificate</li> <li>Original transcripts in university</li> </ol> </li> </ol>
For the	above documents, English or Chinese verified version is also necessary!
	2. Please ask your parent/ guardian to sign on the Authorization Form for Emergency Treatment and bring the original document to Taiwan.



# How to Download MCU Tuition Fees Statement Bill



# Download MCU Tuition Fees Statement Bill

- 1. Check Email: your MCU Student ID Number
- 2. Link to MCU Website:

http://bpsp.mcu.edu.tw/mrmcu/frmMRMCU01101.aspx

🕞 學亲	自費 專 區
列印戲費單 Prist the Bill	學雜費專區—列印繳費單Print the Bill
做費款態 Query of Payment Record	
列印歷史證明單 Print the Hisoical Receipt	型 时 Student ID No. 新印度實單 Print the Bit Notas
WebATN即時鐵款 Pay by ATM Transfer	F22VZ
信用卡缴款 Pay by Credit Card	
陸生戦費車區 Mainland Chinese Statent Payment Service Counter	TELENERGENERGENERGENERGENERGENERGENERGENE
列印操作说明	E - If you cannot view the Tee statement or payment receipt after download, please instal Adobe Reader to view the PDF files. Downloa Adobe Reader here <u>http://www.adobe.comTed</u>





### Download MCU Tuition Fees Statement Bill

3. Enter your student ID number and verification words Click "Print the Bill"







### Download MCU Tuition Fees Statement Bill

#### 4. Click "繳款單" BILL (PDF)



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### Download MCU Tuition Fees Statement Bill

5. Click "開起PDF檔"



#### 6. Save the file

E級:廣電一甲 學號: lass Serion21-J1spore	0932**** D-streader:	;	生名: 楊嘉敏 wu/wu viane	繳款税號: 380012 Let nor No.	1093229254
項目名稱 Fee Category	金額 Amount	減用 Reduction	項目名稱 Fee Category	金郡 Amonat	派引 Reduction
學費 Tritico(可貸)	39,801	0			
雜費 Fees(可貸)	13,582	0			
學分學難費 Credit Hour-based Tuition(可貸)	0	0			
電腦及網路通訊使用數(可發) Computer & Internet communication Pee	1,000	0			
語言實習費 Language Lab Fee	750	0	總金額:	收益	観記
平安保險費 Accident Insurance Fee(可貸)	210	0	Total Amount: NT\$61,125	venhcaho	n of Payment
住宿費 Doematory Fee(可貸)	0	0	減項金額:		
教育學程費 Teacher Ed Program Fee	0	0	Total Reductions: NT\$0		
境外生能保費 Overseas Student's National Health Insurance Fee	5,782	0	應繳全額:		
设外生醫療保險費 Oversess Student's Medical Insurance Fee	0	0	Amount Due: NT\$61,125		









#### **Transfer Tuition Fees**

**IEE Website News** 

- Double check the names on the bill
- Transfer tuition fees to MCU Bank Account

is will be returned to students.









# Transfer Tuition Fees in US\$

Currency Exchange Rate NT\$30 : US\$1 (subject to change)

#### For example,

If your tuition fees is NT\$54,000 (about US\$1,800), please transfer US\$1,800. If your tuition fees is NT\$65,000 (about US\$2,200), please transfer US\$2,200.

- Any bank service and transmission charge shall be paid by students him/herself.
- After completing quarantine and returning to campus, students will be informed about the amount that is successfully received by the university, based on the exchange rate on the date of the transmission.
- If the amount is <u>less than</u> the requested, students shall make up the missing amount in NT\$ cash. If the amount <u>exceeds</u> more than the requested, the surplus will be returned to students in NT\$ cash.





# How to Upload Tuition Fees Transmission Proof



# **Upload Tuition Fees Transmission Proof**

1. Link to MCU Website <a href="https://web.mcu.edu.tw/en">https://web.mcu.edu.tw/en</a> Click "E-Request and E-Form"





# Upload Tuition Fees Transmission Proof

電子公文與表單系統

E-Requests and E-Form System

 Select "English" version - Enter your Student ID (Username) and Password – Click "e-Form"



MGU Home

Forgot Password?

Login

Passport NO.(ARC NO./Citizen ID

Password is your date of birth (Western calendar format

Initial login for new student:

-Domestic new student:

+Foreign new student:

ROC ID NO.

NO.5

yyyymmdd)

Usemante

Password

#### Announcement

The Original MCU Website will be out of service from January 1st, 2019. Please check out all the information on the new MCU Website http://web.mcu.edu.tw/.

The e-form, e-request, etc., will still be prov If there is any further question please con Lin, Yu-Ju, ext. 2547, Information & Network Division. Thank you.



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English (United States) ·

#### Announcement

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#### 3. Select Form ID "1462 Registration Application Form"





# Upload Tuition Fees Transmission Proof

Work

# 4. Fill in your Email Address and browse/upload your tuition fees transmission proof as payment receipt – Click to submit

1.000	Registration Application	Form	
Site Bulider Student System E-mail (me)	The information collected management and univers accordance with Item 5, A Protection Management a MCU personal information	on this form is only used in the range and region required for the ity affairs analysis; the period of keeping the information on file is uticle 3 of Personal Information Protection Act. Please refer to MC and MCU Personal Information Management System at URL http: in management policy, regulations and contact information.	purposes of holding academic affairs data based upon the activity. You will have ciphts in CU C Students must pay
賃屁服務專區	Submitted On	2021-09-11 09:40 AM	tuition fees and
	ID Number and Name	P	upload proof to MCU
	Dept/Class Info.		Student System <b>before</b> <b>10:00AM, October 7<sup>th</sup>.</b> Otherwise, student's
	Email Address		admission of February
	Fee Payment Receipt	Browse Clear Please upload your photographed or scanned fee payment receipt.	semester 2022 will be cancelled.
	•	Submit Cancel	







# Check Course Information



#### 1. Link to MCU Website: <u>https://web.mcu.edu.tw/en</u> Click "Course Information" – Click "Course Offerings"



Admissions

Welcome to Ming Chuan University

QuickLink





#### 2. Click "First Semester" (= Septemebr semester)









• Special need? please contact your departmental secretary

Check Course Information – Required Courses

# 4. For example: Department Code: 91 – International Business and Trade Program – Freshman Year – Required Courses

Eirst Semester Second Semester	Required Courses 91 - International B	usiness and Tr	Department C ade Program	ode :			Studer Year Freshma	nt's C	Clean
Summer School I Summer School II								•••	
First Semester	Course	Class	Class Capacity Current Registration	Instructor	Date Period	Year	Chaupon [Campas]	Term	Credit 1
Class Timetable	00997 Class Meeting	91101 間企 E一甲	70 / 62	Ordney Class, CHUN- HSUAN WANG	Day 2 : 20	1	D301 [Taipet]	Required	•
Specific condition query,	00999 Weekly Meeting	91101 開全 E一印	70 / 42	1	Duy 5:05	1	[Tupei]	Required	0
Individual Department Fixed Courses	91111 Accounting I (E)	91101 間全 日一甲	5/64	Ordinary Class; These Chis-Hynni	Duy 3 : 02 03 04 week 4 : 05 06	1	18301 [ Taipei ]	Required	-x
Required Courses	91113 Economics I (E)	91101 開全 日一冊	70 / 63	Ordnery Class CHUN- HSUAN WANG	Day 5 : 01 02 03	1	E30) [Tapei]	Required	3
General Education	99405 Management (E)	91101 間企 日一甲	70 / 62	Ordinary Clear. TU-HULL-SHE NG	Day 2 : 02:03 04	i	18402 [Taipei]	Required	3
Teacher Education	99799 Basic Mandaria I (E)	91101 間全 11一甲	0/43	Onlinery Class: Fu-Tsai Alan Haith	Day 1 : 07 68 09	4	BS05 【Taipei】	Required	1.
Program Courses Pre-matriculation	99775 Applied Information Technology : Office Software (E)	91101 開全 E一冊	60 / 62	Ordinary Class PAI YUH-HWA	Day 3:05:06 07:08	1	F609 [Tupei]	Required	3
Courses	99991 Physical Education I (E)	91101 開全 E一印	75 / 64	Onlinery Class: WANG SAN TSAI	Day 1:05:06	1	MR [Trips]	Required	•
Remedial Courses	00997 Class Meeting	91102 間全 日一乙	96 / 69	Ordinary Class: CHEN HO	Duy 4 : 20	1	E301 [Taipei]	Required	0 2
Junior Physical Education Courses	00999 Weekly Meeting	91102 開全	90 / 69		Day 5:05	Ť.	[Tapei]	Required	0 3



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# Check Course Information – Elective Courses

5. Click "Elective Courses" – Department Code: 91 – International Business and Trade Program – Student's Year: Freshman – Click

econd Semester	Elective Courses 91-1	Internation	Department Code nal Business and Trade Pro	e∶ gram ✓	Student' Freshr	s Year	Clean	4		
ummer School I ummer School II	Course	Class	Class Capacity/Current	Instructor	Date Period	Year	Classroon	Term	Credit	Į.
Class Timetable	99778 Human Evolution (E)	91151	0 / 64	Ordinary Class: Bruno Di Giusto	Day 1 : 02 03 04	1	E301 [Taipei]	Elective	3	Ì
pecific condition uery	99614 Psychology (E)	91152	99 / 82	Ordinary Class: JOE LAVALLEE	Day 3 : 05.06 07	1	1301 [Taipei]	Elective	3	
ndividual Department Fixed Courses										
Required Courses										
lective Courses eneral Education rogram Courses										
eacher Education										
rogram Courses										







# Check Course Information – Elective Courses

7. ł	How	v to rea	nd the	e sche	edule						Week	day sday		
Class No.	Course No. / Course Re					Required/E	lective	Classroo	m Cred	it Lectu Lab	ne(Y) (N) D	ay	Start Period	End Period
43191	431	746 Semina:	r in Redolo	gy		Electiv	ve	P2132	2 3	2		2	02	04
4 3 2 9 4	431	760 Studies	on Chinese	e Confucia	mism	Electiv	/e	P2132	2 3	2	7	4	05	08
		Section#	01	02	03	04		20	05	06	07			
campus		Time	08:10- 09:00	09:10	- 10:10 11:00	)- 11:10 ) 12:00	-	12:10- 13:00	13:10 14:00	- 14:10 ) 15:0	)- 15:1 0 16:0	0- )0		
Class Period	iss iod	Section#	08	09	40	50		60	70					
		Time	16:10- 17:00	17:10 18:00	- 18:30 19:20	)- 19:25 ) 20:15	-	20:20- 21:10	21:15 22:05	-				
		Тарина	S	ection#	01	02	03	3	04	20	05	06	;	07
		campus	s l	Time	08:10- 09:00	09:10- 10:00	10:: 11:	10- 00	11:10- 12:00	12:00- 12:50	12:50- 13:40	13:5 14:4	0- : 10	14:50- 15:40
			s	ection#	08	09	40	D	50	60	70			
				Time	15:50- 16:40	16:50- 17:40	18:0 18:	00- 50	18:55- 19:45	19:50- 20:40	20:45- 21:35			



# **Course Selection**



#### 1. Link to MCU Student System

https://www.mcu.edu.tw/student/enew-query/default.asp

Click "Course Selection" – Click "Regular Semester"





# **Course Selection**



- Do not choose the same course twice
- Can not choose two courses at the same time
- Question? contact your <u>departmental/</u> program secretary for assistance
- 2. Click to Add (Elective) or Drop (Elective) Course
- 3. Enter "Course Number" and "Class Number" to Add

Freshman student online course selection: 9/5 Mon. 12:30pm at noon
~ 9/14 Wed. 12:30pm at noon

Add Course	[ Announcement ]	Elective Courses	91 - Internation	I nal Busine	Department Code : ss and Trade Program
Drop Course	planation of automatic adding for full course sections:	[]			
Weiling List Entry Query (Cancel) Wailing List Entry	<ul> <li>If the course section you wish to select is full, you may consider being on the waiting list.</li> <li>If you are on the waiting list for a class, and decide not to wait for a position in this class place immediately are only and decide and decide not to wait for a position.</li> </ul>		Course :	Class	Class Capacity/Curren Registration
Individual Student Course Schedule	<ol> <li>No one with a schedule conflict or who already has selected over 25 credits will be ado a classification.</li> </ol>	99446 Human Management (	Resource E)	91351	60 / 60
Individual Department Fixed Course	4. Once the add-drop period is over, no automatic additions are permitted	99226 Service Management ()	Operations E)	91352	60 / 59
Required Course Elective Course	Click to add or drop courses	91127 Investu	sent (E)	91353	60 / 60
General Ed. Course	* Students must add and drop courses according to course selection rules.	99524 Electro	nic Commerce (E)	91354	60 / 60
Teacher Ed.	* After adding/dropping courses, proceed to "Individual Student Course Schedule Query" and confirm course selection result	99524 Electro	nic Commerce (E)	91355	60 / 37



# How to Check Course Syllabus







#### 1. Link to MCU Website: <u>https://web.mcu.edu.tw/en</u> Click "Course Information" – Click "Course Syllabus"



Admissions

Welcome to Ming Chuan University

QuickLink





#### 2. Click "2022-23 Academic Year / 1st (semester)









#### 3. Select your Department Code

Department Code	Department	Department Code	Departr
00	General Education Center	01	English Language Cen
62	Physical Education Office	03	Military Training Office
04	Urban Planning and Disaster Management	05	Information and Telec Engineering
07	Public Affairs	08	Counseling and Industrial/Organization
09	Digital Media Design	10	Teacher Education Pro
11	Business Administration	13	Information Managem
14	Tourism	16	Computer and Commu Engineering
\$7	Applied Statistics and Information Science	18	Leisure and Recreation
19	Hospitality Management	21	Commercial Design
22	Economics and Finance	23	Product Design
24	Architecture	25	Fashion and Innovatio Program
26	Advertising and Strategic Marketing	27	Journalism and Mass ( Program
28	Department of Counseling and Industrial/Organizational Psychology - Counseling Psychology Track	30	School of Communicat
	New Media and Communication		

[Taipei campus] Click 11: Grad – IMBA (Master)

Click 25: Fashion and Innovation Management (4<sup>th</sup> year classes)

Click 27: Journalism & Mass Communication (1<sup>st</sup> year~4<sup>th</sup> year)

Click 57: Grad – International Business and Trade (Master)

Click 88: Fashion and Innovation Management (1<sup>st</sup> year ~3<sup>rd</sup> year classes)

Click 90: Grad – International Affairs (Master)

Click 91: International Business and Trade (1<sup>st</sup> year~4<sup>th</sup> year)

International College English-taught Department Code

#### [Taoyuan campus]

Click 47: Applied Computing (4<sup>th</sup> year classes)

Click 48: Travel & Tourism (1st year~4<sup>th</sup> year)

Click 59: International Affairs and Diplomacy (1<sup>st</sup> year~4<sup>th</sup> year)

Click 89: Information Technology Management (1<sup>st</sup> year ~ 3<sup>rd</sup> year classes)





#### 4. For example: 91 – International Business and Trade Program

#### Course Outline & Syllabi Query

2022-23 Academic Year / 1st | 2021-22 Academic Year / 2nd | 2021-22 Academic Year / 1st | 2020-21 Academic Year / 2nd | 2020-21 Academic Year / 1st | 2019-20 Academic Year / 2nd | 2019-20 Academic Year / 1st | 2018-19 Academic Year / 2nd | 2019-20 Academic Year / 1st | 2018-19 Academic Year / 2nd | 2019-20 Academic Year / 2nd | 2019-2

[2022-23 Academic Year 1st Semester]

91401: 4<sup>th</sup> year course

Class Number	Course Number & Title	Course Number & Title Chinese Outline		•	English Outline	Chinese Syllabi	English Syllabi	nglish Instructional ctivities
91101	91111Accounting I (E)	曾家塔 Tseng,Chia-Hsuan	Chinese	Outline	English Outline	Chinese Syllabi	English Syllabi	English Instructional Activities
91101	91113Economics I (E)		• .	Outline	English Outline	Chinese Syllabi	English Syllebi	English Instructional Activities
91101	91130Calculus (E) (E)	means the course	IS	Outline	English Outline	Chinese Syllabi	English Syllabi	English Instructional Activities
91101	99759Basic Mandarin I (E)	ructed in English		Outline	English Outline	Chinese Syllabi	English Syllabi	English Instructional Activities
91101	99800Introduction of Artificial Intellig			Outline	English Outline	Chinese Syllabi	English Syllabi	English Instructional Activities
91101	99991Physical Education 1 (E)	陳竑廷 Chen,Hung-Ting	Chinese	Outline	English Outline	Chinese Syllabl	English Syllabi	English Instructional Activities
91102	91111Accounting I (E)	曾家璿 Tseng,Chia-Hsuan	Chinese	Outline	English Outline	Chinese Syllabi	English Syllabi	English Instructional Activities
91102	91113Economics I (E)	黄素琴 HUANG, SHU-CHIN	Chinese	Outline	English Outline	Chinese Syllabl	English Syllebi	English Instructional Activities
91102	0040EManagement (E)	杜華生 TU, HUEI-SHENG	Chinese	Outline	English Outline	Chinese Syllabi	English Syllabi	English Instructional Activities
91102	Class Number	王昱句 Yu-Yun Wang	Chinese	Outline	English Outline	Chinese Syllabi	English Syllabi	English Instructional Activities
91102	01101, 1st year course	白王草 PAI YUH-HWA	Chinese	Outline	English Outline	Chinese Syllabi	English Syliabi	English Instructional Activities
91102	91101: 1ª year course	UI. I year course EERT WANG SAN TSAL		Outline	English Outline	Chinese Syllabi	English Syltabi	English Instructional Activities
91151	91201: 2 <sup>nd</sup> year course	胡侍伸 Bruno Di Giusto	Chinese	Outline	English Outline	Chinese Syllabi	English Syllabi	English Instructional Activities
91152	$91\overline{3}01$ : 3 <sup>rd</sup> year course	李順方 XOSEPH LAVALLEE	Chinese	Outline	English Outline	Chinese Syllabi	English Syllabi	English Instructional Activities





#### 5. For example: 91 – International Business and Trade Program - Accounting I

Course Plan/Proposal Instructor's Name: CHEN HO Year: 111 Semester: 1 (1-autumn term 2-spring term) Class Number: 91201 Course Number: 99213	Course Syllabus Instructor's Name: CHEN HO Year: 111 Semester: 1 (1-autumn term 2-spring term) Class Number: 91201 Course Number: 99213
Course Name: Marketing Management (E)	Weekly Syllabus
Total credits: 3 Weekly classroom hours: 3	Ictal Decks 3 Weekly classroom nours 3
Oepartment, 91 international Business and Trade Program	(18 weeks in total)
Course type: 1 required	Course type: 1 required
Semester: 1 (1-1st semester 2-2nd semester 3-Full academic year)	Sementer 1 ( and sementer 2-2nd semester 3-Full academic year)
<ol> <li>The introduction of marketing management theories &amp; concepts</li> </ol>	Week Unit Points to be covered
Course 2. Marketing management cases analysis	1 Course Overview Course Overview
Objective p. Application of marketing tools (Froduct, price, place, promotion, phys.	2 Chapter 1 Introduction: Marketing Management
Tetroduction: Marka musanemant	3 Chapter 2 Marketing Planning
2. Marketing plann	4 Chapter 3 Customer and Consumer Behavior
B. Costoner and inr	5 Chapter 4 Marketing Research
4. 11.	6 Chapter 5 Marketing Mix and Communications
• Course Objective/	7 Chapter 6 Product
Course 6. Pr	8 Chapter 1-6 Course Review and In-Class Exam
Outline Outcomes	9 Midterm Midterm
D. F.	10 Chapter 1-6 Speech and Discussion
10. Promotional tools	11 Chapter 7 Price
11. Physical evidence, people, and process	12 Chapter 8 Place
12.Genetal Issues	13 Chapter 9 Promotions Mix
1. Understand the basic concepts of marketing management	14 Chapter 10 Promotional Tools
Course 2. Identify key elements those underlie good marketing practices	15 Chapter 11 Physical Evidence, People, and Process
Outcomes B. Learn to utilize marketing tools to create values for customers and	16 Chapter 12 General Issues
prgalizztions	17 Chapter 7-12 Course Review and In-Class Exam
Education Striving for excellence in learning and teaching	18 Final Exam
Goal OHelping students develop global views	Please follow the regulations of intellectual Property Rights, Don't make illegal copies
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# **MCU Student Information System**





### MCU Student Information System

• Link to <u>https://www.mcu.edu.tw/student/enew-</u> <u>query/default.asp</u>

#### Enter your MCU Student ID & Password





#### Check Your Course Schedule







#### • First semester = September semester Check Your Course Schedule





# Enter Freshman Registration Information



# Enter Freshman Registration Information

- Link to <u>https://www.mcu.edu.tw/student/enew-</u> <u>query/default.asp</u>
- Enter your MCU Student ID & Password Click "Registration" Click "Freshman Information Processing"







# Enter Freshman Registration Information

- Click "Information on new students and parents or guardians" to fill in your information, before October 7<sup>th</sup>
- Click "Upload Photo" (i.e. photo for your MCU Student ID card)





After completing quarantine requirement, students can seek advice from OISS office on how to open a bank account in Taiwan.

## Bank Account Information in Taiwan

- 1. Please key in your bank account in Taiwan (especially if you are MOE, MOFA scholarship students)
- 2. Questions about MOE, MOFA scholarship: daphne@mail.mcu.edu.tw





# Moodle System

) M	名傳大學 oodle數位教學平台 <sup>▲ 注意</sup> <sup>#重智慧財產權 · 講使用正版教科書(含二手書)· <sup>本 注意</sup> <sup>#面</sup> 注意 <sup>#面</sup> 注意 <sup>#面</sup></sup>
LOGIN Usemame Password C Remember user Lost password?	
AJN MENU	<ul> <li>Teama要是操作中用_EDBR</li> <li>Teams Simplified Operations Manual_Teachers</li> <li>Teama要是操作中用_要主任</li> </ul>
COURSES	I category         通常常常常的问题。



### Moodle System

#### 1. Link to Moodle System:

#### https://moodle.mcu.edu.tw/index.php?lang=en

#### Enter your MCU Student ID (Username) and Password







#### Moodle System

#### 2. Click to "Import Courses"

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M 10902	Teams最易提作手册_早生版
M 10901	Teams Simplified Operations Manual Students
M 10802	
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#### Why Moodle System?

- Download Professor's teaching materials (PPT or handouts)
- > Upload your homework
- > Online quiz
- Online discussion









# Teams Online Classrooms

- Class begins on September 5<sup>th</sup>. Please log in Microsoft Teams for online learning if you are undergoing quarantine or waiting to enter Taiwan.
- Download Microsoft Teams: https://www.microsoft.com/zh- $\bullet$ tw/microsoft-365/microsoft-teams/group-chat-software





# Teams Online Classrooms

- "Type" in your Teams Username and Password
- Do not copy/ paste email text
- Change your password after first login

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MCU Outside-Asia Admission oas@eta .mcu.edu.tw will email you on September 1<sup>st</sup> and it contains your Teams Username and Password.

- Required courses will be listed on your Teams
- Special need? please contact your departmental secretary



#### **Teams Instruction for Students**



- Group Leader clicks [Meet Now] for your team among the icons at the bottom of the window
- 2. Students in the group click [Join] to join the meeting







# Teams Online Classrooms + On-site Courses

- Class begins on September 5<sup>th</sup>. Please check your course schedule and log in Microsoft Teams for online learning.
- After you complete 7-day quarantine requirement, you can enter MCU campuses.
- Classes are conducted on site. Students must join on-site classes as soon as completing 7-day quarantine requirement.
- Please log in Microsoft Teams for online learning if you are undergoing quarantine or waiting to enter Taiwan.
- On-site classes must follow the epidemic prevention regulations, including always sitting in the assigned seat, wearing a face masks at all times, maintaining air flow, and disinfecting periodically. The instructor must take role accurately for each class period as to keep track of students' attendance.



### Question about Course Selection?

- For freshman students, the add/ drop period starts from September 5<sup>th</sup> 12:30pm noon until September 14<sup>th</sup> 12:30pm noon. If students need to audit a class during the course selection period, please contact the instructor using the chat function in Teams and request to be added to the class.
- Contact your Departmental Secretary for assistance on course schedule and selection
- Link to MCU Website: https://web.mcu.edu.tw/en Academics





# Your Departmental Secretary?



#### 😳 銘傳AI機器人(潮試版)

#### Travel and Tourism Program





Click "About Us" – Faculty and Staff





Download:

**Orientation PPT** 

#### Questions?

#### Q. Do we have all the lectures in person or online?

Students will have lectures in person. That's why we are trying our best to complete the entry procedures and quarantine requirement before the semester begins on September 5<sup>th</sup>.

#### Q. Can I take the courses online for the entire Fall semester?

No, you cannot. Students must enter Taiwan as soon as possible or before October 14<sup>th</sup>. After completing quarantine requirements, all students must report to MCU campus and attend classes in person.

If you are not able to enter Taiwan before October 14<sup>th</sup>, please do not make tuition payment. Please email IEE office to postpone your admission to 2023 Spring semester, starting in February.

**Q. Can I get a refund or discount if I cannot move in the dormitory on September 5<sup>th</sup> ?** No, you cannot. Dormitory is reserved under your name. No refund or discount will be offered to late arrivals. The dormitory fee is fixed for the entire semester.





#### Questions?

#### Questions about visa and entry procedures?

For MCU <u>Taipei campus</u> students, please contact OISS Ms. Crystal (crystal@mail.mcu.edu.tw) ` Ms. Nancy (nora@mail.mcu.edu.tw) For MCU <u>Taoyuan campus</u> students, please contact OISS Ms. Betty (pic202@mail.mcu.edu.tw) ` Ms. Teresa (mfchung@mail.mcu.edu.tw)

#### **Questions about courses?**

Contact your departmental secretary



Download:

**Orientation PPT** 

#### THANK YOU FOR YOUR ATTENTION